**General Questions**

* Are the objectives interesting to the target audience?

Yes! We really liked that the project is visualizing information about your friends and their likes on Facebook. Since the information can be catered to individual users (through Facebook Oauth2), they are definitely engaging.

* Is the scope of the project appropriate? If not, suggest improvements.

The visualization is a tree structure, which is very appropriate here. If they visualized the graph in the form of a table, the relational aspects of the data will be lost in a mess of data. Perhaps adding some more information will be great. From the video, I would love to be able to filter friends who say likes Nicki Minaj. Doesn’t seem like there is a way now since your friends are the tops of the tree hierarchy now.

* Is the split between optional and must-have features appropriate? Why?

Yes. The optional features will give me numerical summaries, which is a nice to have feature but not essential for the data story they are telling.

**Visual Encoding**

* Does the visualization follow the principles used in class?

Yes their visualization of the tree structure is very clear and I know exactly what each node means. Also the fact that we can collapse the nodes can ensure that information doesn’t get too cluttered.

* What is the primary visual encoding? Does it match to the most important aspect of the data?

Yes. It is great! The data tells a story that matches that of the objectives – ie let me know about my friends and their likes. Will be great if I can see my own data on the visualization!

* Is color sensibly used? If not, suggest improvements.

There are not many colors right now. I think it will be great if they can use colors. E.g. have different stroke colors to represent different friends gender etc. That will make the visualization story richer.

**Interaction and Animation**

* Is the interaction meaningful? If not, suggest improvements.

I like how the tree nodes can expand and collapse to prevent information from cluttering the screen.

* If multiple views, are they coordinated? If not, would it be meaningful?

No multiple views.

* Is there any animation planned? Is it clear? Is it intuitive?

The animation on the collapsing and expanding part is great :D